

CONTRACT



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

Contract / Revision 574094 /		Alt Order # 09797666
Product PRIORITIES USA ACTIO		
Contract Dates 09/18/12 - 09/24/12		Estimate # 1561
Advertiser Priorities USA Action		Original Date / Revision 09/11/12 / 09/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB# 8356	Advertiser Code 321	Product Code 340
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/19/12	09/19/12	M-F 5a-530a	5a-530a		:30			NM	1	\$700.00
		FOX8-NWS-5AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$700.00			
N 2	8	09/20/12	09/20/12	M-F 5a-530a	5a-530a		:30			NM	1	\$700.00
		FOX8-NWS-5AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$700.00			
N 3	8	09/18/12	09/18/12	M-F 530a-6a	530a-6a		:30			NM	1	\$900.00
		FOX8-NW-5:30AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$900.00			
N 4	8	09/19/12	09/19/12	M-F 530a-6a	530a-6a		:30			NM	1	\$900.00
		FOX8-NW-5:30AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$900.00			
N 5	8	09/24/12	09/24/12	M-F 530a-6a	530a-6a		:30			NM	1	\$900.00
		FOX8-NW-5:30AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$900.00			
N 6	8	09/19/12	09/19/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,000.00
		FOX8-NWS-MORNG RTE CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$2,000.00			
N 7	8	09/24/12	09/24/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,000.00
		FOX8-NWS-MORNG RTE CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$2,000.00			
N 8	8	09/18/12	09/18/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,000.00
		FOX8-NWS-MORNG RTE CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 574094 /		<u>Alt Order #</u> 09797666
<u>Contract Dates</u> 09/18/12 - 09/24/12	<u>Product</u> PRIORITIES USA ACTION	<u>Estimate #</u> 1561
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 9	8	09/20/12	09/20/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,000.00
		FOX8-NWS-MORNG		RTE CHG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$2,000.00			
N 10	8	09/21/12	09/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,000.00
		FOX8-NWS-MORNG		RTE CHG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$2,000.00			
N 11	8	09/18/12	09/18/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$2,000.00
		FOX8-NWS-8AM		RTE CHG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$2,000.00			
N 12	8	09/19/12	09/19/12	M-F 9a-10a	9a-10a		:30			NM	1	\$950.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$950.00			
N 13	8	09/20/12	09/20/12	M-F 9a-10a	9a-10a		:30			NM	1	\$950.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$950.00			
N 14	8	09/24/12	09/24/12	M-F 9a-10a	9a-10a		:30			NM	1	\$950.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$950.00			
N 15	8	09/18/12	09/18/12	M-F 10a-11a	10a-11a		:30			NM	1	\$500.00
		NEW DY CLEVELND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$500.00			
N 16	8	09/21/12	09/21/12	M-F 10a-11a	10a-11a		:30			NM	1	\$500.00
		NEW DY CLEVELND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$500.00			
N 17	8	09/19/12	09/19/12	M-F 11a-12p	11a-12p		:30			NM	1	\$600.00
		JOE		PRGM CHG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$600.00			
N 18	8	09/20/12	09/20/12	M-F 11a-12p	11a-12p		:30			NM	1	\$600.00
		JOE		PRGM CHG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$600.00			
N 19	8	09/18/12	09/18/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$600.00
		FOX8-NWS-12NN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$600.00			
N 20	8	09/21/12	09/21/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$600.00
		FOX8-NWS-12NN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$600.00			
N 21	8	09/24/12	09/24/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$600.00
		FOX8-NWS-12NN										

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Contract / Revision	Alt Order #
574094 /	09797666

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	PRIORITIES USA ACTION	1561

Advertiser	Original Date / Revision
Priorities USA Action	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$600.00												
N 22	8	09/19/12	09/19/12	M-F 1p-2p	1p-2p		:30			NM	1	\$500.00
JEFF RTE, PRGM CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --W---- 1 \$500.00												
N 23	8	09/20/12	09/20/12	M-F 2p-3p	2p-3p		:30			NM	1	\$700.00
STEVE PRGM CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---T--- 1 \$700.00												
N 24	8	09/24/12	09/24/12	M-F 2p-3p	2p-3p		:30			NM	1	\$700.00
STEVE PRGM CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$700.00												
N 25	8	09/18/12	09/18/12	M-F 3p-4p	3p-4p		:30			NM	1	\$650.00
RICKI PRGM CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -T----- 1 \$650.00												
N 26	8	09/19/12	09/19/12	M-F 3p-4p	3p-4p		:30			NM	1	\$650.00
RICKI PRGM CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --W---- 1 \$650.00												
N 27	8	09/21/12	09/21/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,000.00
JUDGE JUDY B <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----F-- 1 \$1,000.00												
N 28	8	09/18/12	09/18/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,000.00
JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -T----- 1 \$1,000.00												
N 29	8	09/20/12	09/20/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,000.00
JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---T--- 1 \$1,000.00												
N 30	8	09/18/12	09/18/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,400.00
FOX8-NWS-5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -T----- 1 \$1,400.00												
N 31	8	09/21/12	09/21/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,500.00
FOX8-NWS-5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----F-- 1 \$1,500.00												
N 32	8	09/19/12	09/19/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,800.00
FOX8-NWS-6PM RTE CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --W---- 1 \$2,800.00												
N 33	8	09/24/12	09/24/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,800.00
FOX8-NWS-6PM RTE CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$2,800.00												

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574094 /	09797666

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	PRIORITIES USA ACTION	1561

Advertiser	Original Date / Revision
Priorities USA Action	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 34	8	09/20/12	09/20/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$2,800.00			
N 35	8	09/21/12	09/21/12	M-F 730-8p	730p-8p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	----F--				1	\$1,500.00			
N 36	8	09/20/12	09/20/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$2,400.00			
N 37	8	09/23/12	09/23/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$2,400.00			
N 38	8	09/19/12	09/19/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--W----				1	\$650.00			
N 39	8	09/24/12	09/24/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	M-----				1	\$650.00			
N 40	8	09/18/12	09/18/12	M-F 12a-1230a	12a-1230a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-T-----				1	\$500.00			
N 41	8	09/20/12	09/20/12	M-F 12a-1230a	12a-1230a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$500.00			
N 42	8	09/22/12	09/22/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S-				1	\$1,200.00			
N 43	8	09/22/12	09/22/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S-				1	\$1,200.00			
N 44	8	09/23/12	09/23/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$650.00			
Totals											44	\$52,100.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	44	\$52,100.00	\$44,285.00
Totals	44	\$52,100.00	\$44,285.00

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<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 09/11/12 / 09/11/12

Signature: _____ Date: _____

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